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Flash Eurobarometer 525 – Ipsos European Public Affairs

# Flash Eurobarometer 525

# Monitoring the level of financial literacy in the EU

Report

March-April 2023

Survey conducted by Ipsos European Public Affairs at the request of the European Commission, Directorate-General for Financial Stability, Financial Services and Capital Markets Union

Survey coordinated by the European Commission, Directorate-General for Communication (DG COMM "Media Monitoring and Eurobarometer" Unit)

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# **Table of contents**

Introduction	1
Key findings	3
Section 1. Measuring the level of financial literacy	6
1.1. Self-assessed financial knowledge	6
1.2. Financial knowledge	9
1.3. Financial behaviours	13
1.4. Overall financial literacy score	17
Section 2. Digital financial literacy	19
Section 3. Financial resilience and inclusion	21
3.1. Ownership of financial products	21
3.2. Making ends meet	26
3.3. Retirement plans	28
Section 4. Investment advice received from a bank, insurer or financial advisor	30
Technical specifications	32
Questionnaire	34
Data annex	38

# Introduction

The EU is working to ensure that people throughout Europe have the knowledge, skills and attitudes they need to make good financial decisions.

Every day, thousands of EU citizens are deciding where to open a bank account, which mortgage to choose, where to invest their money and how to save for retirement. Financial literacy helps individuals to make such decisions because it helps them to better manage their money, invest in capital markets in a way that meets their needs, and plan for the future. It also helps protecting individuals from over-indebtedness, excessive risk-taking, fraud, or cyber risks.<sup>1</sup>

Financial literacy is defined as a combination of awareness, knowledge, skill, attitude and behaviour necessary to make sound financial decisions and ultimately achieve individual financial wellbeing.

This Flash Eurobarometer covers the following aspects:

- financial knowledge of EU citizens (self-assessed level and results based on five questions testing financial knowledge)
- level of 'financially savvy' behaviours (such as keeping track of expenses and striving to achieve financial goals)
- EU citizens' level of financial literacy, combining their financial knowledge and financial behaviour scores (and to what extent financial literacy varies across socio-demographic groups)
- whether EU citizens feel comfortable using digital financial services, such as online banking or mobile payments
- ownership of various financial products, such as life insurance, private pension or retirement products and investment products.
- how long EU citizens would be able to continue to cover their living expenses, without borrowing any money or moving house, in case they lost their main source of income
- confidence in retirement plans and being able to live comfortable through retirement
- EU citizens' perceptions about whether investment advice is primarily in their best interest.

On behalf of the European Commission, Directorate-General Financial Stability, Financial Services and Capital Markets Union, Ipsos European Public Affairs interviewed a representative sample of citizens, aged 18 and over, in each of the 27 Member States of the European Union. Between 29 March and 5 April 2023, 26 139 interviews were conducted online (computer assisted web interviews). Survey data are weighted to known population proportions. The EU27 averages are weighted according to the size of the 18+ population of each EU Member State. A technical note on the methods applied to conduct the survey is appended as an annex to this report.

<sup>&</sup>lt;sup>1</sup> Source: <a href="https://finance.ec.europa.eu/consumer-finance-and-payments/financial-literacy\_en">https://finance.ec.europa.eu/consumer-finance-and-payments/financial-literacy\_en</a>

#### Notes:

- 1) Survey results are subject to sampling tolerances meaning that not all apparent differences between groups may be statistically significant. Thus, only differences that are statistically significant (at the 5% level) i.e. where it can be reasonably certain that they are unlikely to have occurred by chance are highlighted in the text.
- 2) Percentages may not add up to 100%, as they are rounded to the nearest percent. Due to rounding, it may also happen that the percentages for separate response options shown in the charts do not exactly add up to the totals shown in charts and tables or mentioned in the text. Response percentages will exceed 100% if the question allowed respondents to select multiple responses.
- 3) In this report, countries are referred to by their official abbreviation. The abbreviations used in this report correspond to:



<sup>\*</sup> Cyprus as a whole is one of the 27 EU MS. However, the 'acquis communautaire' has been suspended in the part of the country which is not controlled by the government of the Republic of Cyprus. For practical reasons, only the interviews carried out in the part of the country controlled by the government of the Republic of Cyprus are included in the 'CY' category.

# **Key findings**

#### Financial knowledge

- Just over one in two respondents across the EU (52%) rate their overall knowledge about financial matters as about average compared to other adults in their country. A quarter reply that their financial knowledge is 'quite high' and 5% that it is 'very high' compared to other adults; in contrast, 12% describe their knowledge as 'quite low' and 4% as 'very low'.
- Presented with five financial knowledge questions, 66% of respondents understand that an **investment with a higher return is more risky**, 65% give the correct response to the question about **how inflation works**, 56% understand the **value of diversification in investing**, 45% answer correctly when asked about **compound interest**; however, just 20% understand the **link between interest rates and bond prices**.
- The **financial knowledge score** is computed as the number of correct responses to the five financial knowledge questions. On average, across the EU, **26% of respondents have a high score** on financial knowledge (four or five correct answers), 50% have a medium score (two or three correct answers) and **24% a low score** (no or one correct answer). Roughly four in ten respondents in the Netherlands (43%), Denmark (40%), Finland (40%) and Estonia (39%) have a high score on financial knowledge. Conversely, the proportion with a low score is the highest in Cyprus (30%), Romania (30%), Greece (29%) and Portugal (28%).

#### Financial behaviour

- About nine in ten respondents across the EU agree that, **before they buy something, they consider whether they can afford it** (51% 'completely agree' and 41% 'somewhat agree' with this statement). A similar proportion of respondents agree that **they keep track and monitor their expenses** (49% 'completely agree' and 43% 'somewhat agree'). About seven in ten respondents agree that **they set long-term financial goals and strive to achieve them** (21% 'completely agree' and 50% 'somewhat agree').
- The **financial behaviour score** is computed as a count of the number of 'financially savvy' behaviours relating to choosing products, keeping track of expenses and striving to achieve financial goals. On average, across the EU, **65% of respondents have a high score** on financial behaviour (agree with all statements), **28% have a medium score** (agree with two statements) and **8% a low score** (agree with maximum one statement). The proportion with **a high score on financial behaviour** holds at 60% or more **in all Member States** with the exception Finland (36%), Latvia (52%) and Estonia (54%). In Romania, on the other hand, 82% of respondents have a high score.

#### Overall financial literacy score

The overall financial literacy score combines financial knowledge and financial behaviour, giving both aspects equal weight. The score calculated varies between 0 and 10. On average, across the EU, 18% of respondents have a high score for their overall level of financial literacy (score 9 or 10), 64% have a medium score (score >5 and <9) and 18% a low score (score ≤5). At the national level, the proportion with a high score varies between 11% in Portugal and Latvia to 27% in Denmark, Slovenia and Sweden, and 28% in the Netherlands. Across all Member States, more than 10% of respondents have a low score on overall financial literacy, with the highest proportions being observed in Finland (27%), Latvia (24%), Belgium (22%) and Spain (22%).</p>

#### **Digital financial services**

■ About three quarters of respondents across the EU report being comfortable with using digital financial services, such as online banking or mobile payments; 36% reply being 'very comfortable' and 41% 'somewhat comfortable'. This figure is more than 60% across all Member States, and is the highest in Finland (95%).

#### Financial resilience and inclusion

- Across the EU, 46% of respondents reply that they have (or, in the past two years, have had) non-life insurance, such as household insurance or motor insurance; 31% report to have (or, in the past two years, have had) life insurance. About a quarter of respondents (24%) reply the same about an investment product (funds, stocks or bonds) and 22% about a private pension or retirement product. One in five respondents answer that they have (or, in the past two years, have had) a mortgage or home loan and 14% reply the same for a consumer loan. Finally, 6% reply that they have crypto-currencies (or to have had these in the past two years).
- When asked how long they would be able to continue to cover their living expenses, without borrowing any money or moving house, in case they lost their main source of income, one third of respondents (33%) reply this would be six months or more, followed by 18% who state this would be at least three months (but not six months). About one in six (16%) of respondents do not have any emergency savings is 20% or higher in Croatia (20%), Cyprus (20%), Poland (20%), Hungary (21%), Portugal (21%), Bulgaria (23%), Greece (24%), Finland (25%), Romania (25%) and Latvia (26%).
- A majority of respondents across the EU feel 'not too confident' (32%) or 'not confident at all' (22%) that they will have enough money to live comfortably throughout their retirement years. The proportion feeling 'very' or 'somewhat confident' ranges from a low 20% in Poland to a high 62% in the Netherlands.

### Investment advice received from a bank, insurer or financial advisor.

■ Less than four in ten respondents across the EU feel 'very confident' (6%) or 'somewhat confident' (32%) that investment advice they receive from their bank/insurer/financial advisor is primarily in their best interest. The proportion feeling confident about investment advice being primarily in their best interest ranges from about one in five respondents in Cyprus (19%) and Greece (20%) to six in ten respondents in Finland (60%).

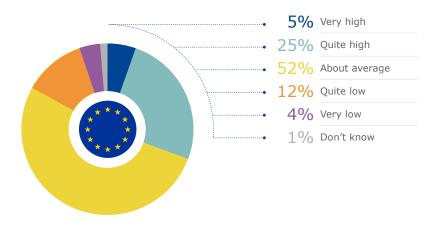
# Section 1. Measuring the level of financial literacy

The first section of this report focuses on this Flash Eurobarometer's measurement of the level of financial literacy in the EU. The first section looks at respondents' **self-assessed level of financial knowledge** (relative to other adults in their country), while the second section presents their **financial knowledge score**, based on a test with five financial knowledge questions (e.g. testing their understanding of inflation and compound interest). In the third section, the results of three question measuring **'financially savvy' behaviours** are presented. In the last section, a summary measure on financial knowledge and financial behaviour is presented and the **overall level of financial literacy** is compared across the EU Member States.

# 1.1. Self-assessed financial knowledge

Just over one in two respondents across the EU (52%) rate their overall knowledge about financial matters as about average compared to other adults in their country. A quarter reply that their financial knowledge is 'quite high' and 5% that it is 'very high' compared to other adults; in contrast, 12% describe their knowledge as 'quite low' and 4% as 'very low'.

Q1 How would you rate your overall knowledge about financial matters compared to other adults in [COUNTRY]? (% EU27)

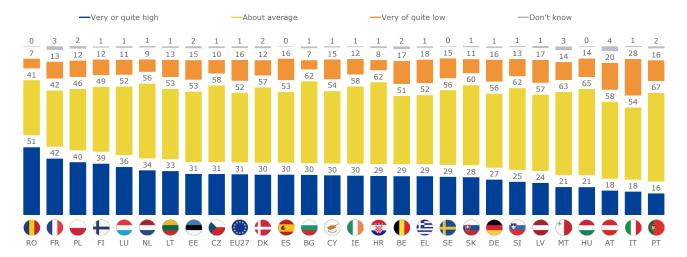


Base: All respondents (n=26 139)

**Analysis by Member State** reveals that 51% of respondents in Romania describe their overall knowledge about financial matters as 'very high' or 'quite high' compared to other adults in their country. Romania is followed by France (42%), Poland (40%) and Finland (39%), where roughly four in ten respondents describe their financial knowledge as 'very high' or 'quite high' compared to other adults.

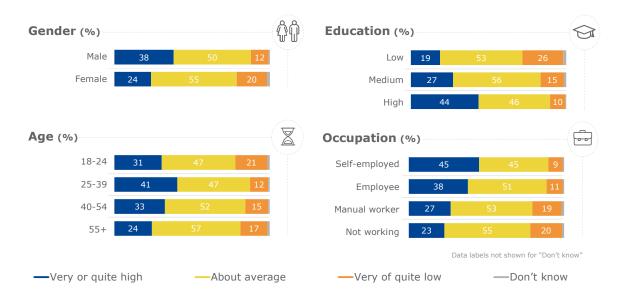
In the countries at the lower end of the country ranking, less than one in five respondents rate their financial knowledge as 'very high' or 'quite high': Portugal (16%), Italy (18%) and Austria (18%). In Italy, 28% of respondents reply that their knowledge about financial matters is 'very low' or 'quite low' compared to other adults in the country. In the other countries, this proportion varies between 7% (in Romania and Bulgaria) and 20% (in Austria).

Q1 How would you rate your overall knowledge about financial matters compared to other adults in [COUNTRY]? (% by country)



The following socio-demographic groups are more likely to describe their overall knowledge about financial matters compared to other adults in their country as **'very high'** or **'quite high'**:

- men (38% compared to 24% of women)
- respondents aged 25-39 (41%, compared to 31% of those aged 18-24, 33% of those aged 40-54 and 24% of those aged 55 and over)
- respondents with a high level of education (44% compared to 27% of those with a medium level of education and 19% of those with a low level of education)
- self-employed respondents (45%), followed by employees (38%), compared to 27% of manual workers and 23% of those not working.
- Q1 How would you rate your overall knowledge about financial matters compared to other adults in [COUNTRY]? (% by socio-demographics)



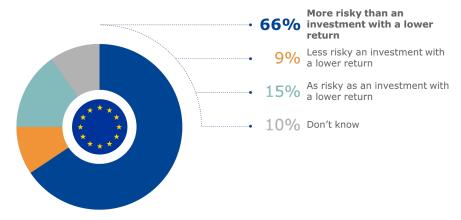
# 1.2. Financial knowledge

Presented with five financial knowledge questions, 66% of respondents understand that an **investment with a higher return is more risky**, 65% give the correct response to the question about **how inflation works**, 56% understand the **value of diversification in investing**, 45% answer correctly when asked about **compound interest**; however, just 20% understand the **link between interest rates and bond prices**.

**Q** Answers to a set of five financial knowledge questions (% EU27)

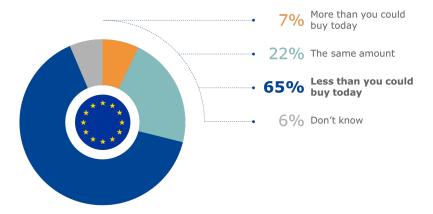
#### Understanding that an investment with a higher return is more risky

(Q5) Which of the following is true? An investment with a higher return is likely to be:



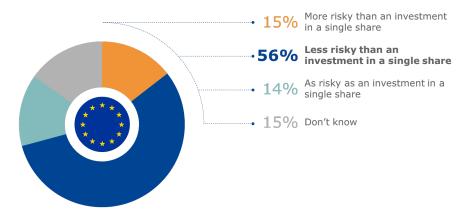
#### **Understanding how inflation works**

**(Q3)** Now imagine the following situation. You are going to be given a gift of [€1,000] in one year and, over that year, inflation stays at 2%. In one year's time, with the [€1,000], will you be able to buy:



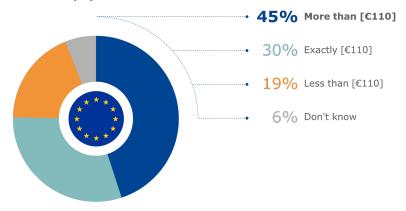
#### Understanding the value of diversification in investing

#### (Q6) An investment in a wide range of "company shares" is likely to be:



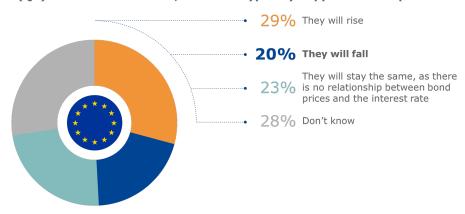
#### Understanding simple and compound interest

**(Q2)** Imagine that someone puts [€100] into a savings account with a guaranteed interest rate of 2% per year. They don't make any further payments into this account and they don't withdraw any money. **How much would be in the account at the end of five years, once the interest payment is made?** 



#### Understanding the link between interest rates and bond prices

#### (Q4) If interest rates rise, what will typically happen to bond prices?



#### Financial knowledge score

The financial knowledge score is computed as the number of correct responses to the five financial knowledge questions (Q2 to Q6). It ranges between 0 and 5. For the reporting, three categories are created: (1) **High score** (four or five correct answers), (2) **Medium score** (two or three correct answers), and (3) **Low score** (no or one correct answer).

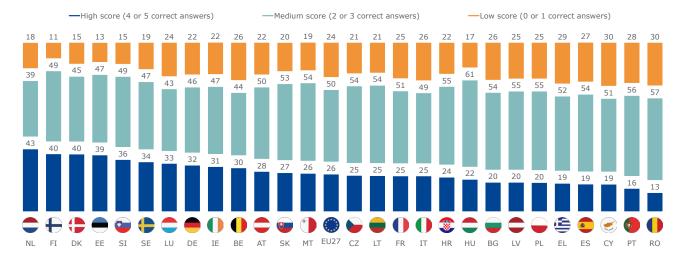
On average, across the EU, 26% of respondents have a high score on financial knowledge, 50% have a medium score and 24% a low score.

The **analysis by Member State** reveals that roughly four in ten respondents in the Netherlands (43%), Denmark (40%), Finland (40%) and Estonia (39%) answer **four or five of the knowledge questions correctly**. Although respondents in Romania are very likely to rate their overall knowledge about financial matters as high compared to other adults in their country, they are, in fact, among the least likely to have a high score on financial knowledge (13%).

The proportion with a **low score on financial knowledge (one or no correct answer)** ranges from 11% in Finland, 13% in Estonia and 15% in Denmark and Slovenia to 28% in Portugal, 29% in Greece and 30% in Cyprus and Romania.

#### F1 Financial knowledge score

Number of correct responses to the five financial knowledge questions (Q2, Q3, Q4, Q5, Q6) (% by country)



Base: All respondents (n=26 139)

The following **socio-demographic groups** are more likely have **a high score** on the financial knowledge questions (four or five correct answers):

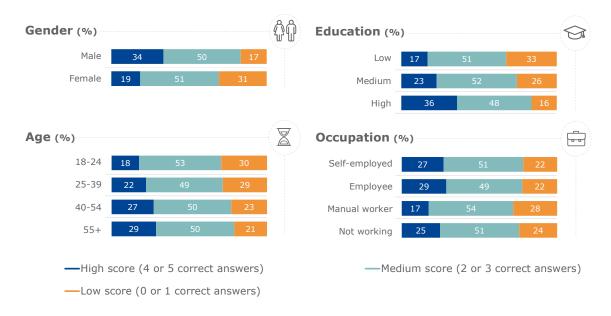
- men (34% compared to 19% of women)
- respondents aged over 39 (27% of those aged 40-54 and 29% of those aged 55 and over, compared to 22% of those aged 25-39 and 18% of those aged 18-24)
- respondents with a high level of education (36%), followed by those with a medium level (23%), compared to those with a low level of education (17%)
- employees (29%) and self-employed respondents (27%), followed by non-working respondents (25%), compared to manual workers (17%).

Conversely, the following socio-demographic groups are more likely have **a low score** on the financial knowledge questions (no or one correct answer):

- women (31% compared to 17% of men)
- respondents aged below 40 (30% of those aged 18-24 and 29% of those aged 25-39, compared to 23% of those aged 40-54 and 21% of those aged 55 and over)
- respondents with a low level of education (33%), followed by respondents with a medium level of education (26%), compared to 16% with a high level of education
- manual workers (28%, compared to 24% non-working respondents and 22% of the selfemployed and employees).

#### F1 Financial knowledge score

Number of correct responses to the five financial knowledge questions (Q2, Q3, Q4, Q5, Q6) (% by socio-demographics)



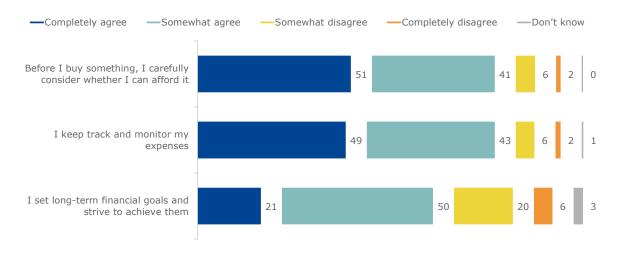
Base: All respondents (n=26 139)

#### 1.3. Financial behaviours

About nine in ten respondents across the EU agree that, **before they buy something, they consider** whether they can afford it (51% 'completely agree' and 41% 'somewhat agree' with this statement). A similar proportion of respondents agree that they keep track and monitor their expenses (49% 'completely agree' and 43% 'somewhat agree').

A lower proportion of respondents across the EU agree that **they set long-term financial goals and strive to achieve them** (71% vs 92% for the above-mentioned statements). Moreover, for this statement, less than half as many respondents 'completely agree' (21%). About a quarter of respondents disagree that they set long-term financial goals and strive to achieve them (20% 'somewhat disagree' and 6% 'completely disagree').

#### Q7 To what extent do you agree or disagree with the following statements? (% EU27)



Base: All respondents (n=26 139)

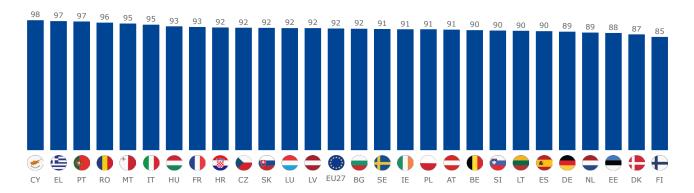
**Analysis by Member State** of the total levels of agreement (sum of those 'completely agreeing' and those 'somewhat agreeing') reveals that between 85% and 98% of respondents in all Member States agree that, **before they buy something, they carefully consider whether they can afford it**. Similarly, between 84% and 95% of respondents across all Member States (except Finland – see below) agree that they **keep track and monitor their expenses**.

For the statement 'I set long-term financial goals and strive to achieve them', more varying levels of agreement are found across the Member States, ranging from 59% in Latvia to 86% in Romania. In more than half of the countries, the figure remains above the 70% mark.

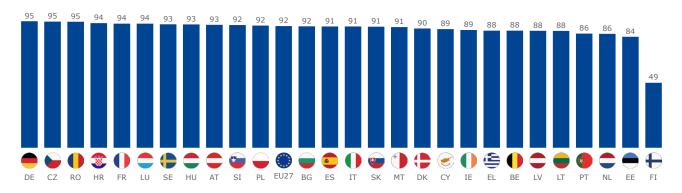
Note: In Finland, 49% of respondents agree that 'they keep track and monitor their expenses' (vs 84% to 95% in the other countries). Checking the translations post-fieldwork, it was observed that, although the translation used in Finland is correct, the semantic range of the English version is greater than its equivalent in Finnish. Due to this, respondents may have understood this statement as 'keeping a record of their expenses'.

Q7 To what extent do you agree or disagree with the following statements? (% Total 'Agree' by country)

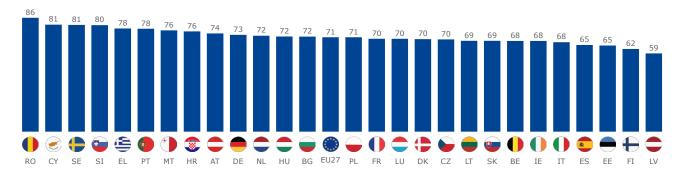
#### Before I buy something, I carefully consider whether I can afford it



#### I keep track and monitor my expenses



I set long-term financial goals and strive to achieve them



#### Financial behaviour score

The financial behaviour score is computed as a count of the number of 'financially savvy' behaviours relating to choosing products, keeping track of expenses and striving to achieve financial goals.

For each of the three statements, respondents receive a score of 1 if they 'strongly agree' or 'somewhat agree'; respondents disagreeing or saying they do not know receive a score of 0. The financial behaviour score is calculated as the sum of the scores on each of the three individual items. It ranges between 0 and 3. For the reporting, three categories are created: (1) **High score** (agree with all statements), (2) **Medium score** (agree with two statements), and (3) **Low score** (agree with maximum one statement).

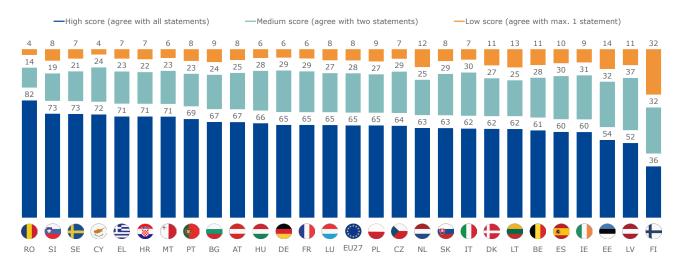
On average, across the EU, 65% of respondents have a high score on financial behaviour, 28% have a medium score and 8% a low score.

The proportion with a high score on financial behaviour holds at 60% – or more – in all Member States with the exception Finland (see below), Latvia (52%) and Estonia (54%). In Romania, on the other hand, 82% of respondents have a high score.

The proportion with **a low score** on financial behaviour remains below 10% in most Member States; slightly higher proportions are observed in the Netherlands (12%), Lithuania (13%) and Estonia (14%). Finland stands out with 32% of respondents with a low score on financial behaviour. Finland has the highest share of respondents categorised as 'not financially savvy'. As noted above, in this country, just 49% of respondents agree that they 'keep track and monitor their expenses' (vs 84% to 95% in the other countries). However, even after removing this behaviour from the combined score, Finland continues to be found at the lower end of the country ranking, as the country also scores low on the other two behaviours included in the score.

#### F2 Financial behaviour score

Number of 'financially savvy' behaviours relating to choosing products, keeping track of expenses and striving to achieve financial goals (Q7) (% by country)



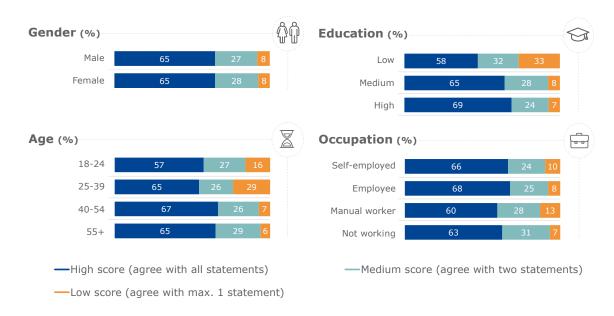
The proportion with a high score on financial behaviour is higher among the following sociodemographic groups:

- respondents aged 25 and over (65% those aged 25-39 or aged 55 and over and 67% of those aged 40-54, compared to 57% of those aged 18-24)
- respondents with a high level of education (69%), followed by those with a medium level of education (65%), compared to 58% of those with a low level of education
- self-employed respondents (66%) and employees (68%), compared to 60% of manual workers and 63% of those not working.

The proportion with **a low score** on financial behaviour is at 10% - or higher – for respondents aged 18-24 (16%), manual workers (13%), the self-employed (10%) and respondents with a low level of education (10%).

#### F2 Financial behaviour score

Number of 'financially savvy' behaviours relating to choosing products, keeping track of expenses and striving to achieve financial goals (Q7) (% by socio-demographics)



Base: All respondents (n=26 139)

# 1.4. Overall financial literacy score

The overall financial literacy looks at two aspects:

- financial knowledge score (ranging from 0 to 5)
- financial behaviour score (ranging from 0 to 3).

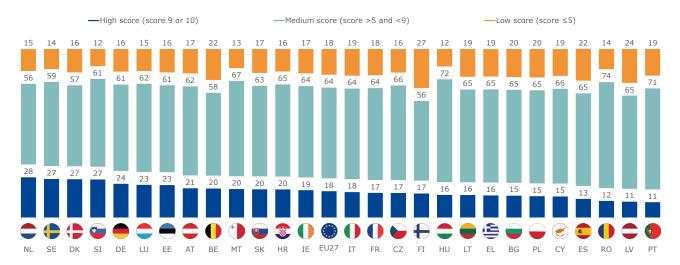
Financial knowledge and financial behaviour receive equal weight in the overall financial literacy score. To achieve this equal weighting, the financial behaviour score was rescaled to have a maximum value of five. The overall financial literacy score is obtained as the sum of the two (rescaled) scores and ranges from 0 to 10. For the reporting, three categories are created: (1) **High score** (score 9 or 10), (2) **Medium score** (score >5 and <9), and (3) **Low score** (score ≤5).

On average, across the EU, 18% of respondents have a high score for their overall level of financial literacy, 64% have a medium score and 18% a low score.

**At the national level,** the proportion with **a high score** on overall financial literacy varies between 11% in Portugal and Latvia to 27% in Denmark, Slovenia and Sweden, and 28% in the Netherlands. Across all Member States, more than 10% of respondents have a low score on overall financial literacy, with the highest proportions being observed in Finland (27%), Latvia (24%), Belgium (22%) and Spain (22%).

#### F3 Overall financial literacy score

Sum of financial knowledge score and financial behaviour score (with equal weight for each score) (% by country)



Base: All respondents (n=26 139)

**Looking at the socio-demographic-level results**, and consistent with other findings reported in this section, the proportion with **a high score on overall financial literacy** is higher among:

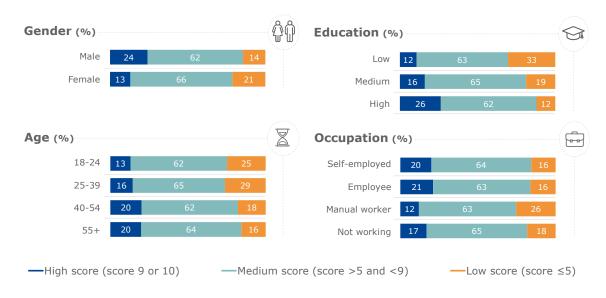
- men (24% compared to 13% of women)
- respondents aged over 39 (20%, compared to 13% of those aged 18-24 and 16% of those aged 25-39)
- respondents with a high level of education (26%, compared to 16% of those with a medium level and 12% for those with a low level of education)
- employees (21%) and self-employed respondents (20%), followed by non-working respondents (27%), compared to manual workers (12%).

Conversely, socio-demographic groups with **a low score** on overall financial literacy include:

- women (21% compared to 14% of men)
- respondents aged 18-24 (25% of those aged 18-24, compared to 20% of those aged 25-39, 18% of those aged 40-54 and 16% of those aged 55 and over)
- respondents with a low level of education (29%), followed by respondents with a medium level of education (19%), compared to 12% with a high level of education
- manual workers (26%, compared to 18% non-working respondents and 16% of the selfemployed and employees).

#### F3 Overall financial literacy score

Sum of financial knowledge score and financial behaviour score (with equal weight for each score) (% by socio-demographics)

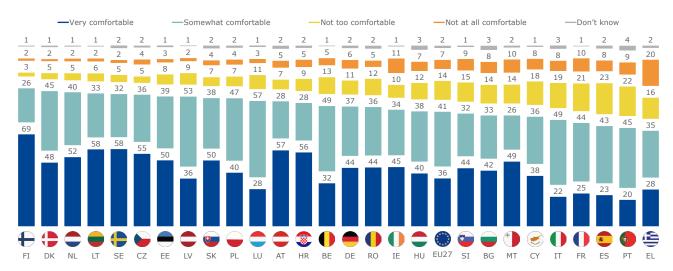


# Section 2. Digital financial literacy

A vast majority of respondents across the EU (77%) report being comfortable with using digital financial services, such as online banking or mobile payments; 36% reply being 'very comfortable' and 41% 'somewhat comfortable'. In contrast, 14% of respondents answer that they feel 'not too comfortable' using digital financial services and 7% reply that they feel 'not at all comfortable'.

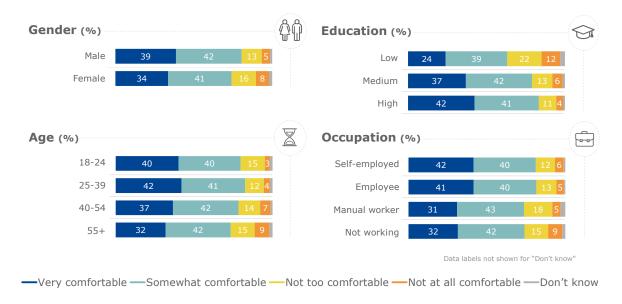
Across all Member States, more than 60% of respondents report being 'somewhat' or 'very comfortable' with using digital financial services, such as online banking or mobile payments (from 63% in Greece to 95% in Finland). The proportion replying that they feel 'very comfortable' ranges from 20% in Portugal to 69% in Finland.

**Q11** How comfortable are you with using digital financial services, such as online banking or mobile payments? (% by country)



The following **socio-demographic groups** are more likely to report feeling **'very' of 'somewhat' comfortable'** using digital financial services:

- men (81% compared to 74% of women)<sup>2</sup>
- respondents aged below 55 (80% of those aged 18-24, 83% of those aged 25-39 and 78% of those aged 40-54, compared to 73% of those aged 55 and over)
- people with a medium (79%) or high level of education (83%), compared to 63% of those with a low level of education
- self-employed respondents (83%), followed by employees (81%), compared to 74% of manual workers and those not working.
- **Q11** How comfortable are you with using digital financial services, such as online banking or mobile payments? (% by socio-demographics)



<sup>&</sup>lt;sup>2</sup> Due to rounding, the percentages shown in the charts do not always exactly add up to the totals mentioned in the text.

# Section 3. Financial resilience and inclusion

This section of the report looks at three aspects of financial inclusion across the EU:

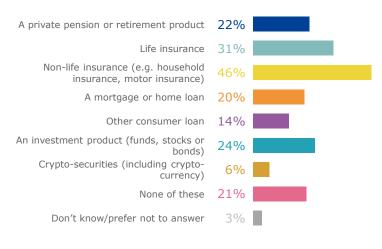
- Ownership of various financial products, such as life insurance, private pension or retirement products and investment products (Section 3.1)
- How long EU citizens would be able to continue to cover their living expenses, without borrowing money or moving house, in case they lost their main source of income (Section 3.2)
- Confidence in their retirement plans and living comfortable through retirement (Section 3.3).

# 3.1. Ownership of financial products

Respondents were asked which financial products they currently have (or have had in the past two years), and they were presented with a list of seven financial products from which they could select multiple items.

Across the EU, 46% of respondents reply that they have (or, in the past two years, have had) **non-life insurance**, such as household insurance or motor insurance; 31% report to have (or, in the past two years, have had) **life insurance**. About a quarter of respondents (24%) reply the same about **an investment product (funds, stocks or bonds)** and 22% about **a private pension or retirement product**. One in five respondents answer that they have (or, in the past two years, have had) **a mortgage or home loan** and 14% reply the same for **a consumer loan**. Finally, 6% reply that they have **crypto-currencies** (or to have had these in the past two years).

Which of the following financial products do you currently have or have you had in the last two years? [MULTIPLE ANSWERS ALLOWED] (% EU27)



The proportion reporting to have (or, in the past two years, to have had) **life insurance** ranges from 16% in Greece to 58% in Poland. Between 30% of respondents in Greece and Croatia, and 67% in Denmark report to have (or, in the past two years, to have had) **non-life insurance (e.g. household, motor insurance)**. Of the financial products listed in the survey, non-life insurance tends to be the one most frequently owned by respondents across most Member States.

In Luxembourg and the Netherlands, 42% of respondents report to have (or, in the past two years, to have had) **a mortgage or home loan**; in Bulgaria, Latvia and Croatia, this proportion is around 10%. Other consumer loans are most frequently selected in Bulgaria (31%), followed by Finland (28%), while just 1 in 20 respondents have (or, in the past two years, have had) **a consumer loan** in Malta (5%) and the Netherlands (6%).

About one in two respondents in Denmark (52%) report to have (or, in the past two years, to have had) a **private pension or retirement product**. In Luxembourg, Ireland and Czechia, about four in ten respondents mention a private pension on retirement plan, but this proportion decreases to 8% in Croatia and Greece. The proportion having (or, in the past two years, having had) **an investment product (funds, stocks or bonds)** ranges from a low 9% in Bulgaria and Latvia to a high 46% in Sweden.

The proportion reporting to own **crypto-currencies** (or have owned these in the past two years) varies between 4% in France, Italy and Spain to 17% in Slovenia.

At EU level, 21% of respondents reply **not having (or having had in the past two years) any of the seven financial products listed in the survey**. At the national level, this figure is the highest in Greece (32%), Italy (30%) and Cyprus (29%) and the lowest in Denmark (9%), Luxembourg (11%) and the Netherlands (13%).

Which of the following financial products do you currently have or have you had in the last two years? [MULTIPLE ANSWERS ALLOWED] (% by country)

	A private pension or retirement product	Life insurance	Non-life insurance (e.g. household insurance, motor insurance)	A mortgage or home loan	Other consumer loan	An investment product (funds, stocks or bonds)	Crypto- securities (including crypto- currency)	None of these	Don't know/prefer not to answer
EU27 🌑	22	31	46	20	14	24	6	21	3
BE 🌗	37	28	52	27	14	27	9	17	4
BG 🛑	19	17	37	9	31	9	11	23	3
CZ 🍗	40	42	39	15	15	24	14	19	4
DK 🛑	52	34	67	35	17	35	7	9	3
DE 🛑	21	25	59	17	10	33	6	19	3
EE 🛑	31	23	45	20	17	24	12	18	3
IE 🌗	40	36	40	25	17	18	8	20	4
EL 😂	8	16	30	19	13	12	9	32	5
ES 💽	23	29	50	29	18	23	4	18	3
FR 🌗	20	44	41	19	12	19	4	21	3
HR 🍩	8	26	30	11	24	15	16	28	2
IT 🌗	20	20	31	15	9	28	4	30	4
CY 🥑	14	33	37	24	15	10	10	29	2
LV	23	23	38	10	18	9	10	28	3
LT 🛑	24	34	41	13	14	14	11	20	3
LU 🛑	41	39	54	42	20	37	13	11	5
HU 🛑	18	32	44	15	15	20	6	24	2
MT 🕕	23	25	42	21	5	32	8	22	6
NL 🛑	31	24	64	42	6	20	11	13	3
AT 🛑	21	37	59	16	7	24	10	17	5
PL 🛑	10	58	44	15	21	15	6	16	2
PT 🌑	19	27	46	25	19	21	9	19	6
RO 🌗	33	23	41	12	23	16	8	21	2
SI 🝅	17	42	40	14	18	17	17	19	3
SK 😎	15	39	37	21	19	26	7	23	3
FI <del>(</del>	11	25	48	25	28	36	9	17	3
SE 🛑	33	24	57	30	13	46	5	16	5

The higher the proportion selecting the response, the **darker blue** the cell. The highest-ranking response for each country is shown in **green**Base: All respondents (n=26 139)

#### **Socio-demographic considerations**

Men are more likely than women to report having (or, in the past two years, having had) an investment product (30% vs 18%), a private pension or retirement product (25% vs 19%) or life insurance (34% vs 29%). Men are also more likely to own (or, in the past two years, have owned) crypto-currencies (10% vs 3% of women).

As expected, the youngest age group is less likely to own (or, in the past two years, have owned) most of the financial products or services listed in the survey, the exception being crypto-currencies. Those aged between 40-54 are overall the most likely to mention the different financial products and services. For example, 29% of those aged 40-54 report having (or, in the past two years, having had) a mortgage or home loan, compared to 25% of those aged 25-39, 14% of those aged 55 and over and 10% of those aged 18-24.

(Past) ownership of the different financial products or services is also higher among higher educated respondents. For instance, 61% of respondents with a high level of education have (or, in the past two years, have had) life insurance, compared to 20% of those with a low level of education. Similarly, 34% of respondents with a high level of education have (or, in the past two years, have had) an investment product, such as funds, stocks or bonds, compared to 16% of those with a low level of education.

Finally, non-working respondents and manual workers tend to be less likely to own (or, in the past two years, have owned) most of the financial products or services listed in the survey than self-employed respondents and employees. For example, 20% of non-working respondents and 22% of manual workers have (or, in the past two years, have had) an investment product, such as funds, stocks or bonds, compared to 28% of employees and 29% of self-employed respondents.

Which of the following financial products do you currently have or have you had in the last two years? [MULTIPLE ANSWERS ALLOWED] (% by socio-demographics)

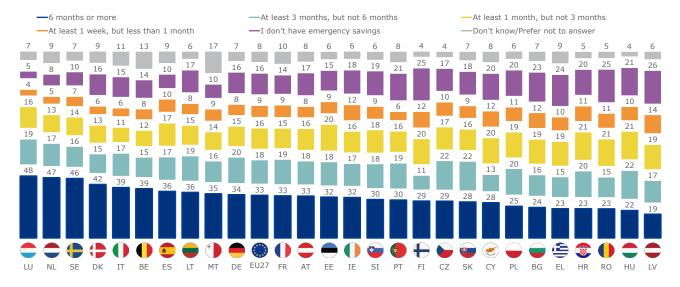
	A private pension or retirement product	Life insurance	Non-life insurance (e.g. household insurance, motor insurance)	A mortgage or home loan	Other consumer loan	An investment product (funds, stocks or bonds)	Crypto- securities (including crypto- currency)	None of these	Don't know/pref er not to answer
EU27	22	31	46	20	14	24	6	21	3
Gender									
Male	25	34	47	22	14	30	10	17	3
Female	19	29	45	18	14	18	3	24	4
Age									
18-24	7	24	29	10	10	20	9	31	7
25-39	20	34	42	25	15	25	14	19	3
40-54	26	36	49	29	16	24	7	18	3
55+	24	29	50	14	13	25	2	21	3
Education									
Low	17	20	34	15	11	16	3	30	5
Medium	20	31	47	18	15	20	6	21	3
High	28	38	53	27	15	34	9	14	3
Occupation									
Self-employed	27	39	48	24	15	29	13	13	3
Employee	28	39	52	30	17	28	9	13	2
Manual worker	18	24	41	22	17	22	7	22	4
Not working	17	25	42	11	12	20	3	28	4

# 3.2. Making ends meet

When asked how long they would be able to continue to cover their living expenses, without borrowing any money or moving house, in case they lost their main source of income, one third of respondents (33%) reply this would be six months or more, followed by 18% who state this would be at least three months (but not six months). Just under one in six respondents (16%) would be able to cover their living expenses for at least one month (but not three months) and 9% for at least one week (but less than one month). Finally, 16% of respondents answer that they do not have any emergency savings.

The **analysis at country level** reveals that nearly half of respondents in Sweden (46%), the Netherlands (47%) and Luxembourg (48%) reply that, if they lost their main source of income, they could cover **six months or more** of their living expenses, without borrowing money or moving house. In the countries at the right-hand side of the chart, half as many respondents give the same response: 19% in Latvia, 22% in Hungary, 23% in Romania, Croatia and Greece. In the latter countries, at least one in five respondents reply that they **do not have emergency savings**, for example, 26% in Latvia, 25% in Romania and 24% in Greece; but this figure is also high in Finland (25%).

Q8 If you lost your main source of income today, how long could you continue to cover your living expenses, without borrowing any money or moving house? (% by country)

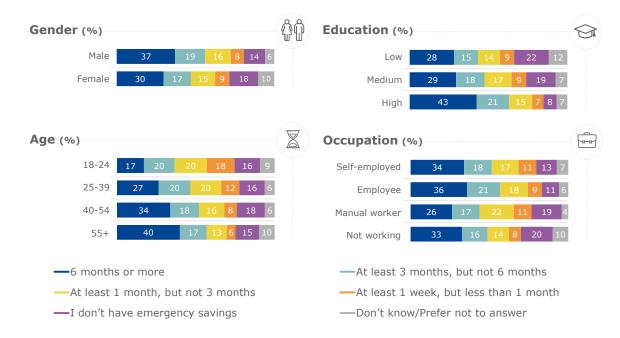


The following **socio-demographic groups** are more likely to answer that, if they lost their main source of income, they could cover **six months or more** of their living expenses, without borrowing money or moving house:

- men (37% compared to 30% of women)
- respondents aged 55 and over (40%); this figure then gradually decreases by age group (from 34% for those aged 40-54 to 17% for those aged 18-24)
- people with a high level of education (43%, compared to 28% of those with a low level of education and 29% of those with a medium level)
- employees (36%), followed by the self-employed (34%) and those not working (33%), compared to manual workers (26%).

Conversely, the groups being more likely **not to have emergency savings** are:

- respondents with a low level of education (22%), followed by those without a medium level of education (19%), compared to those high level of education (8%)
- manual workers (19%) and those not working (20%), compared to self-employed respondents (13%) and employees (11%).
- Q8 If you lost your main source of income today, how long could you continue to cover your living expenses, without borrowing any money or moving house? (% by socio-demographics)

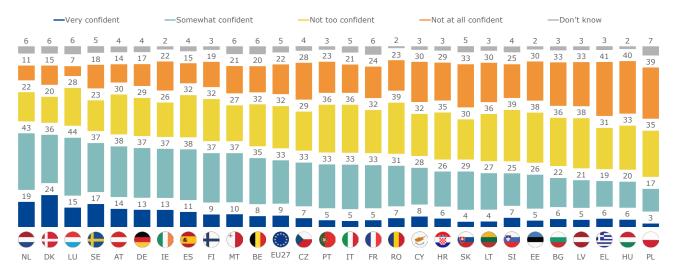


# 3.3. Retirement plans

About four in ten respondents across the EU feel 'very confident' (9%) or 'somewhat confident' (33%) that they will have enough money to live comfortably throughout their retirement years. The majority feeling, however, is one of no confidence: 32% of respondents reply feeling 'not too confident' that they will have enough money to live comfortably throughout their retirement years and 22% feel 'not at all confident'.

There is considerable variation across Member States in confidence about retirement plans. The proportion feeling 'very' or 'somewhat confident' ranges from a low 20% in Poland to a high 62% in the Netherlands. In a majority of the Member States, however, the proportion feeling 'very confident' remains below 10%. Moreover, in about half of the Member States, a quarter – or more – of respondents report feeling 'not at all comfortable' that they will have enough money to live comfortably throughout their retirement years; this figure is overall the highest in Greece (41%), Hungary (40%) and Poland (39%).

Q10 Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years? (% by country)



The following socio-demographic groups are more likely to report feeling 'very' of 'somewhat confident' they will have enough money to live comfortably throughout their retirement years:

- men (81% compared to 74% of women)<sup>3</sup>
- respondents aged below 55 (80% of those aged 18-24, 83% of those aged 25-39 and 78% of those aged 40-54, compared to 73% of those aged 55 and over)
- people with a medium (79%) or high level of education (83%), compared to 63% of those with a low level of education
- self-employed respondents (81%) and employees (82%), compared to 74% of manual workers and those not working.
- Q10 Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years? (% by country)



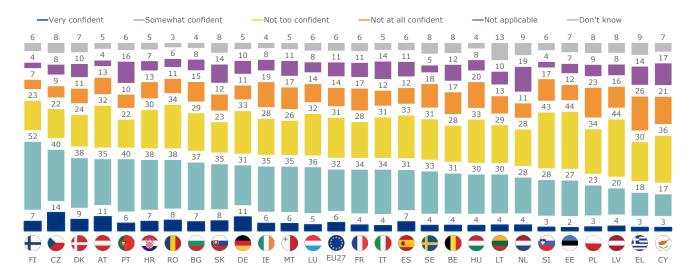
<sup>&</sup>lt;sup>3</sup> Due to rounding, the percentages shown in the charts do not always exactly add up to the totals mentioned in the text.

# Section 4. Investment advice received from a bank, insurer or financial advisor

Less than four in ten respondents across the EU feel 'very confident' (6%) or 'somewhat confident' (32%) that investment advice they receive from their bank, insurer or financial advisor is primarily in their best interest. A larger number, however, report feeling not confident (31% 'not too confident' and 14% 'not at all confident'). One in ten respondents consider the question not relevant to their personal situation and 6% 'do not know'.

At the national level, the proportion feeling 'very' or 'somewhat confident' about investment advice being primarily in their best interest ranges from about one in five respondents in Cyprus (19%) and Greece (20%) to six in ten respondents in Finland (60%).<sup>4</sup> Conversely, the proportion **not** feeling too confident or not confident at all varies between less than a third in Finland (30%), Czechia (31%) and Portugal (32%) to six in ten respondents in Latvia and Slovenia (both 60%).

Q12 How confident are you that investment advice you receive from your bank/insurer/financial advisor is primarily in your best interest? (% by country)



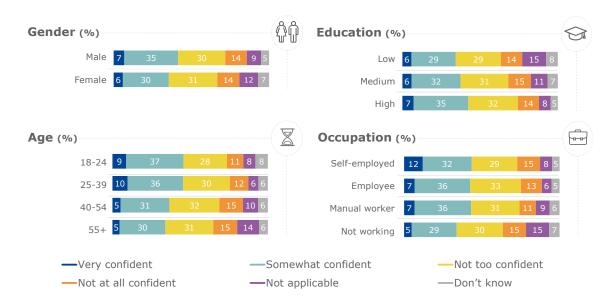
<sup>&</sup>lt;sup>4</sup> Due to rounding, the percentages shown in the charts do not always exactly add up to the totals mentioned in the text.

The following **socio-demographic groups** are more likely to report feeling **'very' of 'somewhat' confident'** that investment advice they receive from their bank, insurer or financial advisor is primarily in their best interest:

- men (42% compared to 36% of women)
- respondents aged below 40 (46% of those aged 18-24 or aged 25-39, compared to 37% of those aged 40-54 and 34% of those aged 55 and over)
- people with a high level of education (42%, compared to 37% of respondents with a medium level of education and 34% of those with a low level of education)
- working respondents (44% for self-employed and 43% for employees and manual workers, compared to 34% of those not working).

The proportion of 'not applicable' responses is higher than average for those aged 55 and over (15% vs 11% on average), with a low level of education (15%) and those not working (15%).

Q12 How confident are you that investment advice you receive from your bank/insurer/financial advisor is primarily in your best interest? (% by socio-demographics)



Base: All respondents (n=26 139)

### **Technical specifications**

Between 29 March and 5 April 2023, Ipsos European Public affairs carried out Flash Eurobarometer 525 at the request of the European Commission, Directorate-General Financial Stability, Financial Services and Capital Markets Union. It is a general public survey coordinated by the Directorate-General for Communication, "Media monitoring and Eurobarometer" Unit. Flash Eurobarometer 525 covers the population of EU citizens, residents in one of the 27 EU Member States and aged 18 years and over.

All interviews were carried via Computer-Assisted Web Interviewing (CAWI), using Ipsos online panels and their partner network. Respondents were selected from online access panels, groups of pre-recruited individuals who have agreed to take part in research. Sampling quota were set based on age (18-24 year-olds, 25-34 year-olds, 25-44 year-olds, 45-54 year-olds, 55-64 year-olds and 65+ year-olds), gender, level of education and geographic region (NUTS1, NUTS2 or NUTS 3, depending on the size of the country and the number of NUTS regions).

	Number of interviews	Fieldwork dates	Population 18+ (absolute number)	Population 18+ (as % of EU27 population)
EU27	26 139	29.3.2023-5.4.2023	365 822 635	100%
BE	1 015	29.3.2023-3.4.2023	9 289 646	2.54%
BG	1 010	29.3.2023-4.4.2023	5 650 134	1.54%
CZ	1 013	29.3.2023-3.4.2023	8 513 726	2.33%
DK	1 024	29.3.2023-4.4.2023	4 721 691	1.29%
DE	1 006	29.3.2023-4.4.2023	69 373 865	18.96%
EE	1 029	29.3.2023-4.4.2023	1 072 458	0.29%
ΙE	1 013	29.3.2023-5.4.2023	3 864 876	1.06%
EL	1 065	29.3.2023-4.4.2023	8 711 062	2.38%
ES	1 017	29.3.2023-3.4.2023	39 294 807	10.74%
FR	1 065	29.3.2023-31.3.2023	53 438 508	14.61%
HR	1 031	29.3.2023-5.4.2023	3 195 690	0.87%
IT	1 024	29.3.2023-31.3.2023	49 811 219	13.62%
CY	535	29.3.2023-4.4.2023	731 677	0.20%
LV	1 018	29.3.2023-4.4.2023	1 518 893	0.42%
LT	1 024	29.3.2023-4.4.2023	2 310 067	0.63%
LU	513	29.3.2023-5.4.2023	522 754	0.14%
HU	1 016	29.3.2023-4.4.2023	7 981 992	2.18%
MT	532	29.3.2023-4.4.2023	438 294	0.12%
NL	1 005	29.3.2023-4.4.2023	14 289 828	3.91%
AT	1 011	29.3.2023-4.4.2023	7 427 239	2.03%
PL	1 003	29.3.2023-5.4.2023	30 743 972	8.40%
PT	1 016	29.3.2023-4.4.2023	8 715 904	2.38%
RO	1 063	29.3.2023-5.4.2023	15 304 495	4.18%
SI	1 011	29.3.2023-5.4.2023	1 730 790	0.47%
SK	1 017	29.3.2023-5.4.2023	4 402 238	1.20%
FI	1 021	29.3.2023-4.4.2023	4 512 724	1.23%
SE	1 042	29.3.2023-5.4.2023	8 254 086	2.26%

### **Questionnaire**

ASI	Κ	Α	L	L

Q1 How would you rate your overall knowledge about financial matters compared to other adults in [COUNTRY]?

1
2
3
4
5
998

**ASK ALL** 

INTRO The next section is more like a quiz. The questions are not designed to catch you out, so if you think you have the right answer, you probably do. If you don't know the answer, simply tick the "don't know" box.

ASK ALL

Q2 Imagine that someone puts €100 into a savings account with a guaranteed interest rate of 2% per year. They don't make any further payments into this account and they don't withdraw any money. How much would be in the account at the end of five years, once the interest payment is made?

[SINGLE ANSWER]	
More than €110	1
Exactly €110	2
Less than €110	3
Don't know	4

ASK ALL

Q3 Now imagine the following situation. You are going to be given a gift of €1,000 in one year and, over that year, inflation stays at 2%. In one year's time, with the €1,000, will you be able to buy:

[SINGLE ANSWER]

More than you could buy today	1
The same amount	2
Less than you could buy today	3
Don't know	4

	ASK ALL	
Q4	If interest rates rise, what will typically happen to bond prices? [SINGLE ANSWER]	
	They will rise	1
	They will fall	2
	They will stay the same, as there is no relationship between bond prices and the	3
	interest rate	
	Don't know	4
	ASK ALL	
Q5	Which of the following is true? An investment with a higher return is likely to to [SINGLE ANSWER]	e:
	More risky than an investment with a lower return	1
	Less risky than an investment with a lower return	2
	As risky as an investment with a lower return	3
	Don't know	4
	ASK ALL	
Q6	An investment in a wide range of "company shares" is likely to be:	
	[SINGLE ANSWER]	
	More risky than an investment in a single share	1
	Less risky than an investment in a single share	2
	As risky as an investment in a single share	3
	Don't know	4
	ASK ALL	
Q7	To what extent do you agree or disagree with the following statements?	
	[ONE ANSWER PER LINE] [RANDOMISE 1-3]	
_	Before I buy something, I carefully consider whether I can afford it	
Q7_2		
Q7_3	I set long-term financial goals and strive to achieve them	
	[RESPONSE SCALE]	
	Completely agree	1
	Somewhat agree	2
	Somewhat disagree	3
	Completely disagree	4
	Don't know	998

Not at all confident

Don't know

#### ASK ALL Q8 If you lost your main source of income today, how long could you continue to cover your living expenses, without borrowing any money or moving house? [SINGLE ANSWER] I don't have emergency savings 1 2 At least 1 week, but less than 1 month At least 1 month, but not 3 months 3 At least 3 months, but not 6 months 4 6 months or more 5 Don't know/Prefer not to answer 998 **ASK ALL** Q9 Which of the following financial products do you currently have or have you had in the last two years? [MULTIPLE ANSWERS ALLOWED] A private pension or retirement product 1 Life insurance 2 3 Non-life insurance (e.g. household insurance, motor insurance) A mortgage or home loan 4 Other consumer loan 5 An investment product (funds, stocks or bonds) 6 7 Crypto-securities (including crypto-currency) None of these 8 Don't know/prefer not to answer 998 **ASK ALL** Q10 Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years? [SINGLE ANSWER] Very confident 1 Somewhat confident 2 Not too confident

3

4

998

#### ASK ALL

Q11 How comfortable are you with using digital financial services, such as online banking or mobile payments [INFO BUTTON: Digital financial services are financial services that are offered or facilitated by the use of technology/digital solutions, such as mobile/web banking applications, digital tools for budgeting or instant payment services]?

[SINGLE ANSWER]

Very comfortable 1

Somewhat comfortable 2

Not too comfortable 3

Not at all comfortable 4

Don't know 998

#### ASK ALL

Q12 How confident are you that investment advice you receive from your bank/insurer/financial advisor is primarily in your best interest?

[SINGLE ANSWER]

Very confident

Somewhat confident

Not too confident

Not at all confident

Not applicable

Don't know

### **Data annex**

# Q1 How would you rate your overall knowledge about financial matters compared to other adults in [COUNTRY]?

		Very high	Quite high	About average	Quite low	Very low	Don't know
U27	····>	5	25	52	12	4	1
BE	<b>●</b> >	3	26	51	14	4	2
BG		5	25	62	5	2	1
CZ		3	28	58	8	2	1
DK	<b>(</b> →	6	25	57	9	3	2
DE		6	21	56	13	4	1
EE		5	26	53	12	2	2
ΙE		6	24	58	9	3	1
EL	<b>⊕</b>	5	24	52	12	6	1
ES	<u>≰</u> >	6	24	53	11	5	0
FR		8	34	42	10	3	3
HR	<b>③</b> →	5	24	62	6	2	1
IT	<b>○</b> ····→	3	15	54	19	8	1
CY	€>	3	26	54	11	4	1
LV		2	22	57	14	3	1
LT	>	4	29	53	11	2	1
LU	>	6	30	52	10	2	1
HU		2	19	65	10	4	0
MT	·	4	17	63	9	4	3
NL		5	29	56	8	2	1
AT		4	15	58	15	6	4
PL	>	6	34	46	10	2	2
PT	>	3	13	67	11	5	2
RO	>	8	43	41	6	1	0
SI	>	4	21	62	11	2	1
SK	>	4	25	60	8	2	1
FI	⊕>	6	33	49	11	1	1
SE		4	25	56	12	3	0

Q2 Imagine that someone puts [€100] into a savings account with a guaranteed interest rate of 2% per year. They don't make any further payments into this account and they don't withdraw any money. How much would be in the account at the end of five years, once the interest payment is made?

_					
		More than [€110]	Exactly [€110]	Less than [€110]	Don't know
EU27	<b>○</b> >	45	30	19	6
BE	>	44	27	22	6
BG	>	40	32	21	8
CZ	>	40	31	24	5
DK	<b>⊕</b> >	50	23	20	7
DE	>	56	29	11	4
EE	>	49	34	12	5
IE	>	47	32	18	3
EL	<b>(=</b> )	44	31	17	8
ES	>	37	37	17	9
FR	>	47	28	20	5
HR	<b>◎</b> >	41	40	15	5
IT	>	39	32	24	5
CY	<b>€</b> >	46	32	17	5
LV	>	40	38	17	6
LT	>	38	41	15	6
LU	>	56	29	11	4
HU	>	44	29	23	5
MT	+>	43	38	15	5
NL	>	59	24	15	3
AT	>	44	31	20	5
PL	>	36	27	25	12
PT	>	35	39	19	7
RO	>	38	32	23	7
SI	>	44	29	19	8
SK	>	40	36	20	5
FI	<b>←</b> ····	50	28	17	4
SE	>	57	21	19	4

Q3 Now imagine the following situation. You are going to be given a gift of [€1,000] in one year and, over that year, inflation stays at 2%. In one year's time, with the [€1,000], will you be able to buy:

		More than you could buy today	The same amount	Less than you could buy today	Don't know
:U27	····	7	22	65	6
BE	·	7	19	68	7
BG	>	4	27	64	5
CZ		9	19	65	6
DK	<b>⊕</b> >	11	12	69	9
DE	>	7	19	68	6
EE	>	6	7	84	4
ΙE		11	23	61	5
EL	<b>ⓑ</b>	6	32	55	8
ES	<u>\$</u> >	8	24	61	7
FR	·>	8	24	61	7
HR	<b>◎</b> >	6	18	71	4
IT	····>	7	28	59	7
CY	€>	7	37	48	8
LV	<b></b> →	11	15	69	5
LT	>	7	7	79	7
LU	>	7	18	72	4
HU	>	5	16	75	4
MT	·>	4	25	64	7
NL	>	6	15	75	4
AT	>	7	15	73	5
PL		6	18	68	8
PT	>	9	32	55	5
RO		9	26	58	7
SI	>	4	14	78	5
SK	>	4	19	72	5
FI	⊕	4	6	84	6
SE	>	10	15	67	9

### Q4 If interest rates rise, what will typically happen to bond prices?

		They will rise	They will fall	They will stay the same, as there is no relationship between bond prices and the interest rate	Don't know
U27	<b>○</b> >	29	20	23	28
BE	>	26	16	27	31
BG		32	20	23	26
CZ		28	21	31	21
DK	<b>⊕</b> >	22	37	19	22
DE	>	21	21	21	37
EE	<b>─</b> >	29	22	21	28
ΙE		25	24	26	24
EL	<b>ⓑ</b>	27	22	21	31
ES	<u>*</u>	38	18	19	26
FR	<b>○</b> >	29	13	29	29
HR	<b>③</b> →	25	22	32	21
IT	<b>○</b> >	29	26	21	24
CY	€>	19	21	23	37
LV	<b>→</b> >	25	14	30	31
LT	>	22	18	29	31
LU	>	33	13	28	26
HU	>	31	22	28	20
MT	÷	20	24	33	24
NL	>	24	25	23	29
АТ	>	22	21	28	29
PL	>	37	22	19	23
PT	>	48	12	22	18
RO	>	41	14	32	13
SI	>	28	26	23	24
SK		22	27	30	22
FI	<b>⊕</b> >	32	15	21	32
		18	22	25	35

### Q5 Which of the following is true? An investment with a higher return is likely to be:

		More risky than an investment with a lower return	Less risky than an investment with a lower return	As risky as an investment with a lower return	Don't know
U27	·	66	9	15	10
BE	>	65	8	13	14
BG	>	60	11	21	8
CZ		74	6	13	7
DK	<b>(</b> →	76	7	8	10
DE	>	60	12	16	13
EE	>	71	7	15	8
ΙE	>	75	7	14	5
EL	<b>=</b>	69	10	12	9
ES	<u>&amp;</u> >	69	14	10	8
FR	>	68	9	13	10
HR	<b>◎</b> >	61	8	22	9
IT	>	68	9	17	6
CY	<b>€</b> >	69	8	12	11
LV	>	61	7	23	9
LT	>	58	7	20	15
LU	>	66	6	14	14
HU	>	74	7	14	5
MT	*>	74	5	11	11
NL	>	67	7	16	10
AT	>	60	9	17	14
PL	>	57	9	17	17
PT	>	75	5	15	5
RO	>	58	7	30	5
SI	>	73	7	13	7
SK	>	72	6	18	4
FI	<b>⊕</b>	79	8	7	7
SE	>	76	6	8	10

### Q6 An investment in a wide range of "company shares" is likely to be:

		More risky than an investment in a single share	Less risky than an investment in a single share	As risky as an investment in a single share	Don't know
EU27	<b>○</b> ····>	15	56	14	15
BE		9	63	11	17
BG		14	51	18	18
CZ		12	59	13	17
DK	·	11	68	10	11
DE	>	11	64	10	16
EE		8	74	12	6
IE	·	13	60	17	10
EL	<b>⊕</b>	19	41	15	25
ES	<u> </u>	23	51	12	15
FR		13	53	17	17
HR	<b>③</b> →	17	53	20	10
IT	<b>○</b> ····→	15	55	13	18
CY	€>	21	43	14	22
LV		8	56	24	12
LT	>	8	63	18	11
LU		6	64	16	15
HU		23	44	18	15
MT	•	12	58	14	17
NL		6	73	7	14
AT		10	63	16	11
		16	54	17	13
PT	>	24	49	18	9
RO		20	45	24	12
		14	68	9	9
SK	>	16	52	22	10
FI		7	77	9	8
SE	>	12	60	11	18

# Q7\_1 To what extent do you agree or disagree with the following statements? **Before I buy something, I carefully consider whether I can afford it**

		Completely agree	Somewhat agree	Somewhat disagree	Completely disagree	Don't know
U27	<b>○</b> >	51	41	6	2	0
BE	>	46	44	7	2	1
BG		54	37	5	4	0
CZ		48	45	6	1	0
DK	<b>⊕</b> >	46	42	10	3	0
DE	>	50	39	8	2	1
EE	>	36	53	10	2	0
ΙE	>	58	34	6	3	0
EL	<b>=</b>	81	17	2	0	0
ES	>	51	39	8	1	1
FR	>	50	42	6	1	0
HR	<b>③</b> >	55	37	7	1	0
IT	>	54	41	5	1	0
CY	<b>€</b> >	79	19	2	0	0
LV	>	46	46	6	2	1
LT	>	45	45	9	1	1
LU	>	49	43	7	1	1
HU	>	49	45	5	1	0
MT		73	23	3	1	0
NL	>	48	41	7	4	0
AT	>	50	40	7	2	0
PL	>	42	50	7	1	1
PT	>	45	52	2	0	1
RO	>	65	32	2	1	0
SI	>	56	35	8	1	1
SK	>	42	50	6	1	1
FI	€	38	48	11	4	0
SE		52	40	7	2	0

# Q7\_2 To what extent do you agree or disagree with the following statements? **I keep track and monitor my expenses**

L						
		Completely agree	Somewhat agree	Somewhat disagree	Completely disagree	Don't know
EU27	<b>○</b> >	49	43	6	2	1
BE	>	43	45	8	3	1
BG	>	65	27	5	4	0
CZ	>	54	41	4	1	1
DK	<b>⊕</b> >	55	35	7	3	0
DE	>	57	38	4	1	1
EE	>	31	52	12	5	0
ΙE	>	42	47	8	3	1
EL	<b>=</b>	50	38	7	3	2
ES	>	48	43	7	1	0
FR	>	46	47	5	1	0
HR	<b>③</b> >	60	34	5	1	0
IT	>	47	44	7	1	0
CY	€>	50	40	7	3	1
LV	>	38	50	8	3	1
LT	>	38	50	9	2	1
LU	>	50	44	5	1	0
HU	>	49	44	6	1	0
MT	<b>←</b>	49	42	7	2	0
NL	>	49	37	10	4	1
AT	>	56	37	5	1	1
PL	>	42	50	6	2	1
PT	>	31	55	11	2	0
RO	>	57	38	3	2	0
SI	>	61	32	6	1	1
SK	>	43	49	7	2	0
FI	<b>⊕</b> >	16	33	26	24	1
SE	>	58	36	5	1	1

# Q7\_3 To what extent do you agree or disagree with the following statements? I set long-term financial goals and strive to achieve them

		Completely agree	Somewhat agree	Somewhat disagree	Completely disagree	Don't know
u27	>	21	50	20	6	3
BE	>	18	50	20	8	4
BG	>	26	46	17	10	2
CZ	>	18	52	24	4	2
DK	<b>(</b> →	18	52	18	9	4
DE	>	26	47	18	6	2
EE	>	12	53	24	6	5
ΙE	>	19	49	20	10	2
EL	<b>ⓑ</b>	26	52	12	6	5
ES	<b>&amp;</b> >	21	45	27	5	2
FR	>	18	52	19	7	4
HR	>	24	52	15	9	1
ΙΤ	>	16	51	23	6	4
CY	<b>€</b> >	38	43	14	3	3
LV	>	13	46	25	8	8
LT	>	16	52	24	5	3
LU	>	20	50	22	7	1
HU	>	20	51	19	7	2
MT		29	47	15	5	4
NL	>	25	47	16	8	3
AT	>	27	47	20	5	1
PL	>	16	55	18	6	5
PT	>	19	58	17	2	4
RO	>	30	56	9	3	2
	>	34	47	13	5	1
SK	>	16	53	22	8	2
	⊕	13	50	25	12	1
SE	>	30	51	13	4	2

Q8 If you lost your main source of income today, how long could you continue to cover your living expenses, without borrowing any money or moving house?

		I don't have emergency savings	At least 1 week, but less than 1 month	At least 1 month, but not 3 months	At least 3 months, but not 6 months	6 months or more	Don't know/Prefer not to answer
EU27	<b>○</b> >	16	9	16	18	33	8
BE		14	8	12	15	39	13
BG	>	23	12	19	16	24	7
CZ		17	10	17	22	29	4
DK	<b>⊕</b> >	16	6	13	15	42	9
DE	>	16	8	15	20	34	7
EE	>	15	9	20	18	32	6
IE	<b>••••</b>	18	12	16	17	32	6
EL	<b>ⓑ</b>	24	10	19	15	23	9
ES	<u> </u>	10	10	17	17	36	9
FR	<b>○</b> ····→	14	9	15	19	33	10
HR	<b>◎</b> >	20	11	21	20	23	5
IT	<b>••••</b>	15	6	11	17	39	11
CY	<b>€</b> >	20	12	20	13	28	8
LV	<b>○</b> >	26	14	19	17	19	6
LT	>	17	8	15	19	36	6
LU	<b>─</b> >	5	4	16	19	48	7
HU	<b>─</b> >	21	10	21	22	22	4
MT	····	10	9	14	16	35	17
NL	<b>─</b> >	8	5	13	17	47	9
AT	<b>─</b> >	17	8	16	18	33	8
PL		20	11	19	20	25	6
PT	>	21	6	16	19	30	8
RO	>	25	11	21	15	23	5
SI	>	19	9	18	18	30	6
SK	>	18	9	16	22	28	7
FI	<b>⊕</b> >	25	12	20	11	29	4
SE		10	7	14	16	46	7

### Q9 Which of the following financial products do you currently have or have you had in the last two years? [MULTIPLE ANSWERS]

L		sion	0	old	JO .	ner	nt ds, ds)	ties pto-	0	not
		A private pension or retirement product	Life insurance	Non-life insurance (e.g. household insurance, motor insurance)	A mortgage or home loan	Other consumer loan	An investment product (funds, stocks or bonds)	Crypto-securities (including crypto- currency)	None of these	Don't know/prefer not to answer
EU27	<b>○</b> >	22	31	46	20	14	24	6	21	3
BE	>	37	28	52	27	14	27	9	17	4
BG	>	19	17	37	9	31	9	11	23	3
CZ		40	42	39	15	15	24	14	19	4
DK	<b>(</b> →	52	34	67	35	17	35	7	9	3
DE	>	21	25	59	17	10	33	6	19	3
EE	>	31	23	45	20	17	24	12	18	3
IE		40	36	40	25	17	18	8	20	4
EL	<b>(</b>	8	16	30	19	13	12	9	32	5
ES	<b>&amp;</b> >	23	29	50	29	18	23	4	18	3
FR		20	44	41	19	12	19	4	21	3
HR	●	8	26	30	11	24	15	16	28	2
IT		20	20	31	15	9	28	4	30	4
CY	<b>€</b> >	14	33	37	24	15	10	10	29	2
LV		23	23	38	10	18	9	10	28	3
LT	>	24	34	41	13	14	14	11	20	3
LU	>	41	39	54	42	20	37	13	11	5
HU		18	32	44	15	15	20	6	24	2
MT	***************************************	23	25	42	21	5	32	8	22	6
NL		31	24	64	42	6	20	11	13	3
AT		21	37	59	16	7	24	10	17	5
PL	_	10	58	44	15	21	15	6	16	2
PT	>	19	27	46	25	19	21	9	19	6
RO		33	23	41	12	23	16	8	21	2
SI	_	17	42	40	14	18	17	17	19	3
SK	_	15	39	37	21	19	26	7	23	3
FI		11	25	48	25	28	36	9	17	3
SE		33	24	57	30	13	46	5	16	5

# Q10 Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years?

		Very confident	Somewhat confident	Not too confident	Not at all confident	Don't know
EU27	····>	9	33	32	22	5
BE	>	8	35	32	20	6
BG	>	6	22	36	33	3
CZ		7	33	29	28	4
DK	<b>⊕</b> >	24	36	20	15	6
DE	>	13	37	29	17	4
EE		5	26	38	30	2
IE	····>	13	37	26	22	2
EL	<b>(</b>	6	19	31	41	3
ES	<u>♣</u>	11	38	32	15	4
FR	····>	5	33	32	24	6
HR	<b>③</b> >	6	26	35	29	3
IT	·>	5	33	36	21	5
CY	€>	8	28	32	30	3
LV		5	21	38	33	3
LT	>	4	27	36	30	3
LU	>	15	44	28	7	6
HU	>	6	20	33	40	2
MT	•	10	37	27	21	6
NL	>	19	43	22	11	6
AT	>	14	38	30	14	4
PL	>	3	17	35	39	7
PT	>	5	33	36	23	3
RO	>	7	31	39	23	2
SI	>	7	25	39	25	4
SK	>	4	29	30	33	5
	<b>⊕</b> >	9	37	32	19	3
SE	>	17	37	23	18	5

# Q11 How comfortable are you with using digital financial services, such as online banking or mobile payments?

		Very comfortable	Somewhat comfortable	Not too comfortable	Not at all comfortable	Don't know
U27	·>	36	41	14	7	2
BE	<b>●</b> >	32	49	13	5	1
BG	>	42	33	14	8	3
CZ		55	36	5	4	2
DK	<b>(</b> →	48	45	5	2	1
DE	>	44	37	11	6	2
EE		50	39	8	3	1
ΙE		45	34	10	11	1
EL	<b>=</b>	28	35	16	20	2
ES	<u>&amp;</u> →	23	43	23	8	2
FR	····	25	44	21	10	1
HR	<b>③</b> →	56	28	9	5	2
IT		22	49	19	8	3
CY	<b>€</b>	38	36	18	8	1
LV		36	53	9	2	1
LT	>	58	33	6	2	1
LU	>	28	57	11	3	1
HU		40	38	12	7	3
MT	† ·	49	26	14	10	2
NL		52	40	5	2	1
AT		57	28	7	5	2
PL	>	40	47	7	4	2
PT	>	20	45	22	9	4
RO		44	36	12	5	2
SI	>	44	32	15	9	1
SK	>	50	38	7	4	2
FI	<b>⊕</b>	69	26	3	2	1
SE	>	58	32	5	2	2

# Q12 How confident are you that investment advice you receive from your bank/insurer/financial advisor is primarily in your best interest?

		Very confident	Somewhat confident	Not too confident	Not at all confident	Not applicable	Don't know
- U27	<b>○</b>	6	32	31	14	11	6
BE	>	4	31	28	17	12	8
BG	>	7	37	29	15	8	4
CZ	>	14	40	22	9	8	8
DK	<b>⊕</b> >	9	38	24	11	10	7
DE	>	11	31	33	11	10	5
EE	>	2	27	44	12	7	7
ΙE	>	6	35	28	19	8	4
EL	<b>⊕</b>	3	18	30	26	14	9
ES	<u> </u>	7	31	33	12	11	6
FR	>	4	34	28	17	11	6
HR	<b>③</b> >	7	38	30	13	7	5
IT	>	4	34	31	12	14	5
CY	<b>€</b> >	3	17	36	21	17	7
LV		4	20	44	16	8	8
LT	>	4	30	29	13	10	13
LU	>	5	36	32	14	8	6
HU		4	30	33	20	8	4
МТ		6	35	26	17	11	5
NL		4	28	28	11	19	9
AT		11	35	32	13	4	5
PL		3	23	34	23	9	8
PT	>	6	40	22	10	16	6
RO	>	8	38	34	11	6	3
SI	>	3	28	43	17	4	6
SK		8	35	23	12	14	8
FI	⊕	7	52	23	7	4	6
SE		4	33	31	18	5	8

**Financial knowledge score** - Number of correct responses to the five financial knowledge questions (Q2, Q3, Q4, Q5, Q6)

	Low score (0 or 1 correct answers)	Medium score (2 or 3 correct answers)	High score (4 or 5 correct answers)
J27 ()>	24	50	26
BE	26	44	30
BG>	26	54	20
CZ •	21	54	25
DK <b>( )</b> →	15	45	40
DE>	22	46	32
EE>	13	47	39
IE	22	47	31
EL 😩→	29	52	19
ES <b>®</b> →	27	54	19
FR	25	51	25
HR 🏶 ····→	22	55	24
IT	26	49	25
CY €>	30	51	19
LV =>	25	55	20
LT 🛑>	21	54	25
LU>	24	43	33
HU 🛑→	17	61	22
MT (*)>	19	54	26
NL>	18	39	43
AT>	22	50	28
PL>	25	55	20
PT •>	28	56	16
RO ••••	30	57	13
SI 🖢>	15	49	36
SK	20	53	27
FI 🛑>	11	49	40
SE>	19	47	34

**Financial behaviour score** - Number of "financially savvy" behaviours relating to choosing products, keeping track of expenses and striving to achieve financial goals (Q7)

L				
		Low score (agree with max. 1 statement)	Medium score (agree with 2 statements)	High score (agree with all statements)
- U27	·	8	28	65
BE	>	11	28	61
BG	>	9	24	67
CZ	>	7	29	64
DK	<b>⊕</b> >	11	27	62
DE	>	6	29	65
EE		14	32	54
ΙE	····	9	31	60
EL	<b>⊕</b> >	7	23	71
ES	<u>*</u>	10	30	60
FR	>	7	29	65
HR	<b>③</b> →	7	22	71
IT	<b>○</b> >	7	30	62
CY	€>	4	24	72
LV		11	37	52
LT	>	13	25	62
LU	>	8	27	65
HU		6	28	66
MT	•	6	23	71
NL		12	25	63
AT		8	26	67
	>	9	27	65
PT	·>	8	23	69
RO	>	4	14	82
SI	>	8	19	73
SK	>	8	29	63
FI	<b>⊕</b> >	32	32	36
SE		7	21	73

# **Overall financial literacy score** - Sum of financial knowledge score and financial behaviour score (with equal weight for each score)

		Low score (score <=5)	Medium score (score >5 and <9)	High score (score 9 or 10)
- U27	<b>○</b>	18	64	18
BE		22	58	20
BG	>	20	65	15
CZ	>	16	66	17
DK	<b>⊕</b> >	16	57	27
DE	>	16	61	24
EE	<b>─</b> →	16	61	23
ΙE	>	17	64	19
EL	<b>⊕</b>	19	65	16
ES	<u>&amp;</u> >	22	65	13
FR	>	18	64	17
HR	>	16	65	20
ΙΤ		19	64	18
CY	<b>€</b>	19	66	15
LV		24	65	11
LT	>	19	65	16
LU	>	15	62	23
HU	>	12	72	16
MT	+>	13	67	20
NL	>	15	56	28
AT	>	17	62	21
PL	>	20	65	15
PT	>	19	71	11
RO	>	14	74	12
SI	>	12	61	27
SK	>	17	63	20
FI	€	27	56	17
SE	>	14	59	27

