

# ESBG and financial education, renewing efforts



Full day event on 19 March 2013

9:30

Keynote speech by

**Mr. Tonio Borg - Commissioner for Health and Consumer Policy**

9:50 **The introduction of financial education at an early age**

- **Professor Dr. Bettina Fuhrmann** Vienna University of Economics and Business
- **Ms. Jeroo Billimoria** Managing Director of Child and Youth Finance International
- **Ms. Tracey Bleakley** Chief Executive at Personal Finance Education Group
- **Ms Silvia Kinne** Head of Financial Education Media Department at the Deutscher Sparkassenverlag

11:00

Coffee Break

11:30 **Financial education as a cornerstone to empower savings in times of crisis**

- **Ms. Florence Raineix** Director General at Fédération Nationale des Caisses d'Épargne
- **Ms. Sylvie Hanocq** Responsible of projects at Agence Nouvelle des Solidarités Actives
- **Professor Dr. Karl Dayson** Professor of Sociology at the University of Salford
- **Professor Dr. Piorkowsky** Professor of Household Economics at the Rheinische Friedrich-Wilhelms University, Bonn

13:00

Networking Lunch

14:30 **WSBI Online Executive Master in Responsible Banking, Ms. Laurie Dufays** WSBI-ESBG Deputy Director

14:50 **The responsibility of all actors of society in the provision of financial education**

- **Ms. Gloria Caballero** Comisión Nacional Mercado de valores
- **Ms. Anna Passera** Deputy Head of Unit B4 - Financial Services and Redress, Health & Consumer Protection Directorate General - European Commission
- **Professor Robin Jarvis** Special Adviser ACCA - Chairman of the Consumer Working Group within the Banking Stakeholder Group of the European Banking Authority
- **Mr. André Laboul** Head of the Financial Affairs Division at the Organisation for Economic Co-operation and Development
- **Mr. Miguel Angel Arrimadas** Director of Unicaja Brussels Office

16:15 **Closing speech by Mr. Chris De Noose** WSBI-ESBG Managing Director

16:30

Cocktail

You can register at: [financialeducationworkshop@savings-banks.eu](mailto:financialeducationworkshop@savings-banks.eu) Places are limited.

